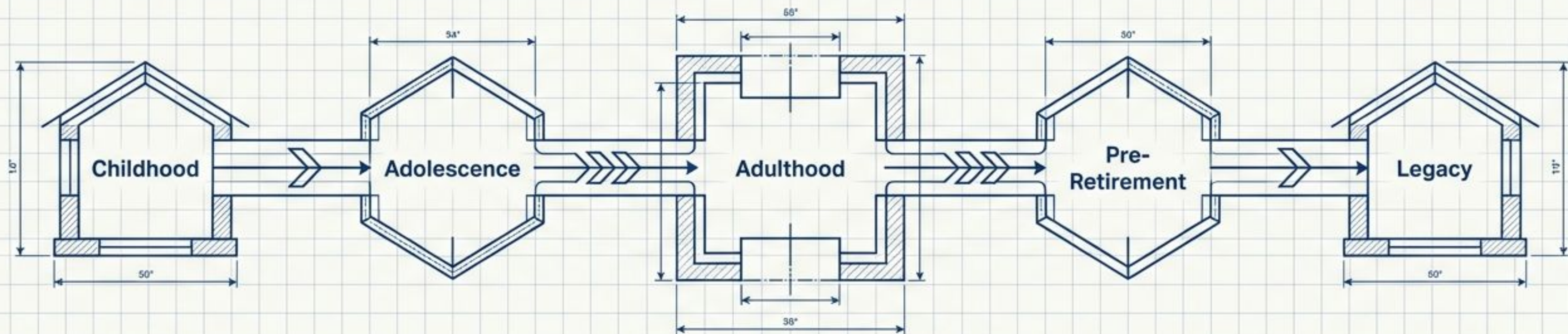




The Map of Life: Your Complete Decision-Making System

400 Decisions. One Purchase. Three Powerful Tools.

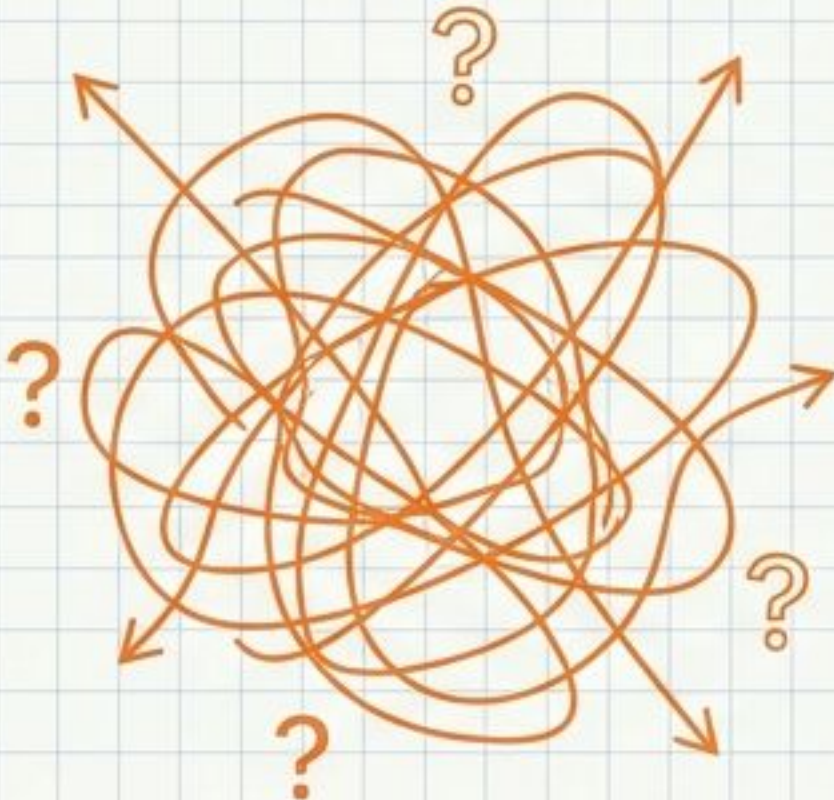


SYSTEM_OVERVIEW // DESIGNED FOR IMPLEMENTATION

DIAGNOSTIC TABLE: INFORMATION SOURCE CONTRAST & VALIDATION SYSTEM

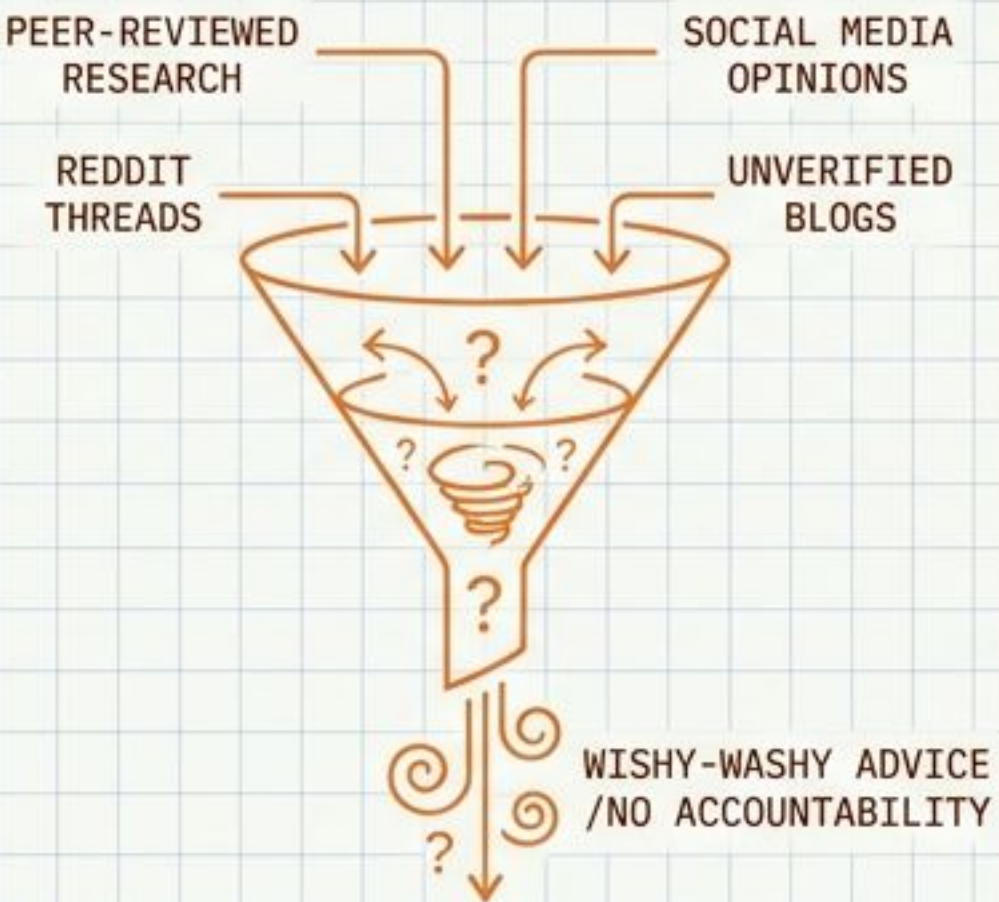
COMPARISON MATRIX // ISSUE: DECISION-MAKING INTEGRITY // SCALE: 1:1 // REV: A01

GOOGLE (NOISE)



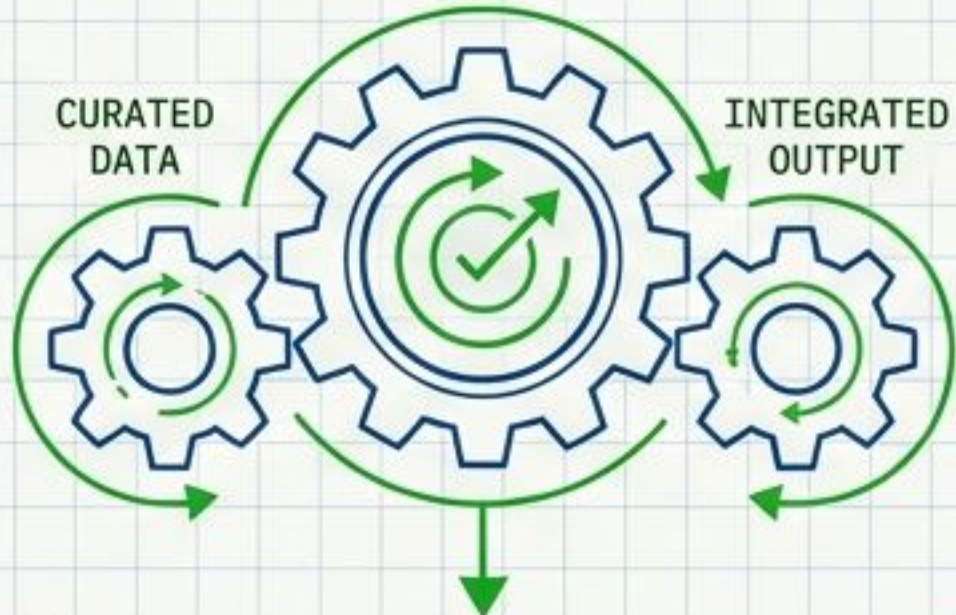
Delivers SEO-optimized volume, conflicting advice, and decision fatigue.

GENERAL AI (HALLUCINATION)



Mixes peer-reviewed research with Reddit threads. Offers wishy-washy advice without accountability.

THE MAP OF LIFE (ENGINEERED) ☒

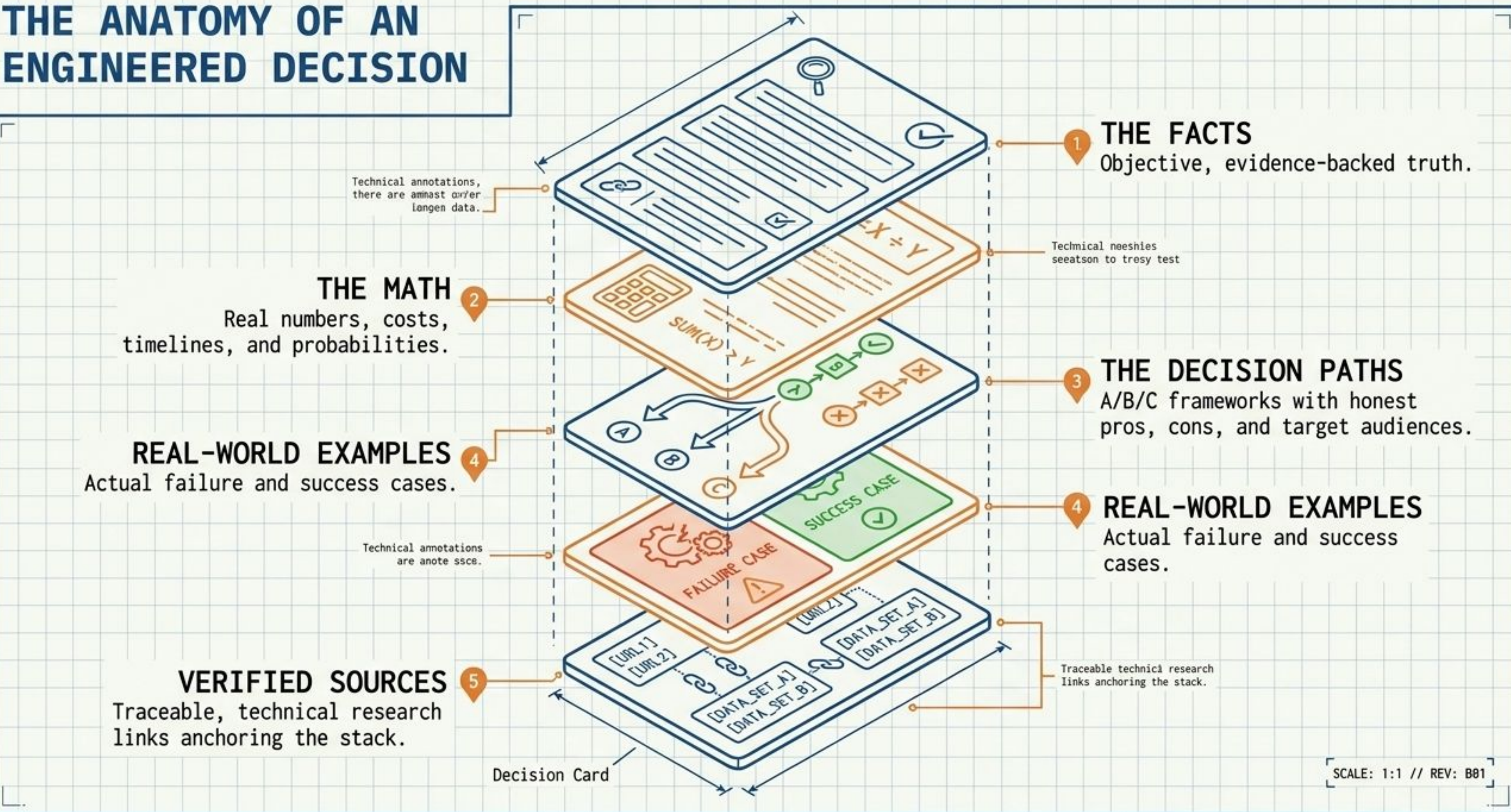


400 decisions curated by a 40-year engineer. Verifiable research. One integrated ecosystem: Book, Website, and AI Companion.

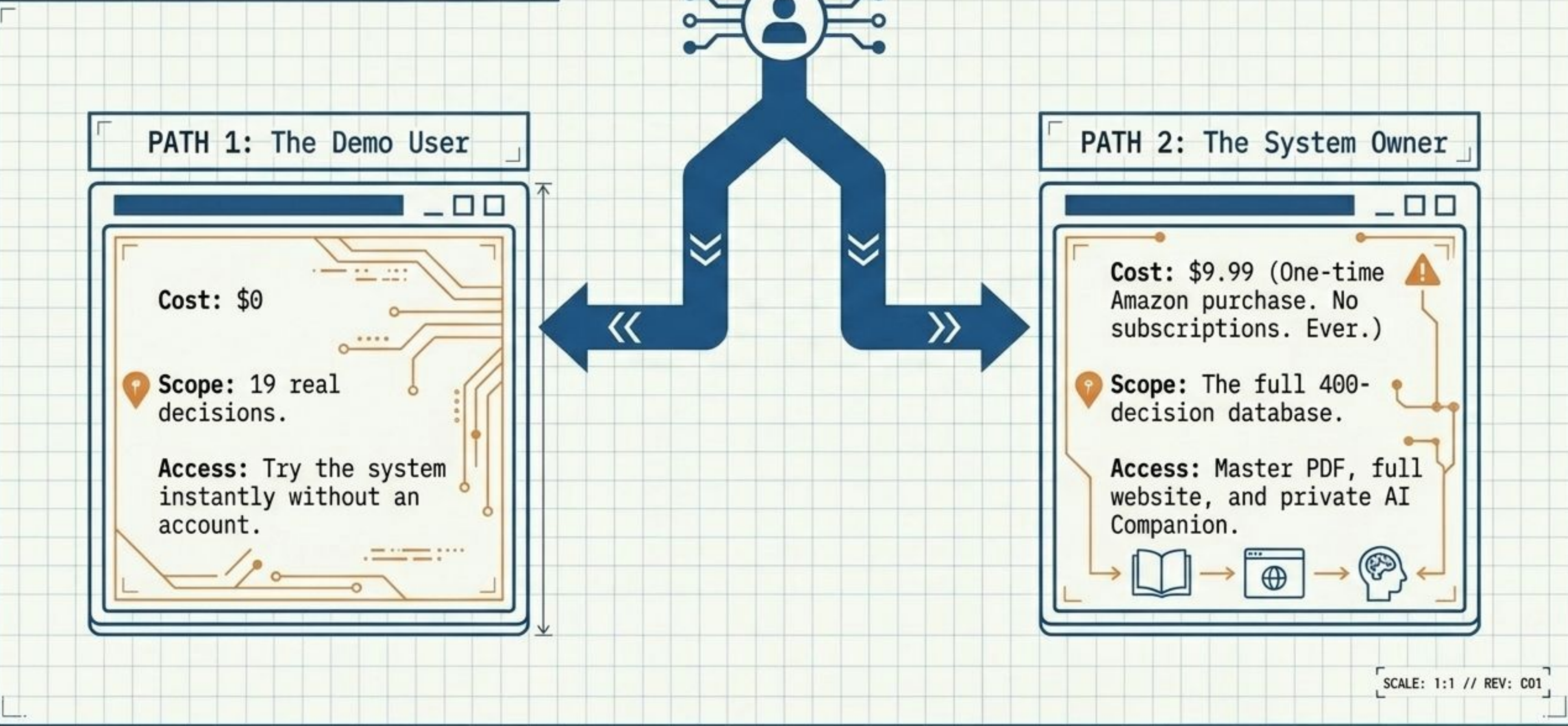


ECOSYSTEM: [BOOK] + [WEBSITE] + [AI_COMPANION]

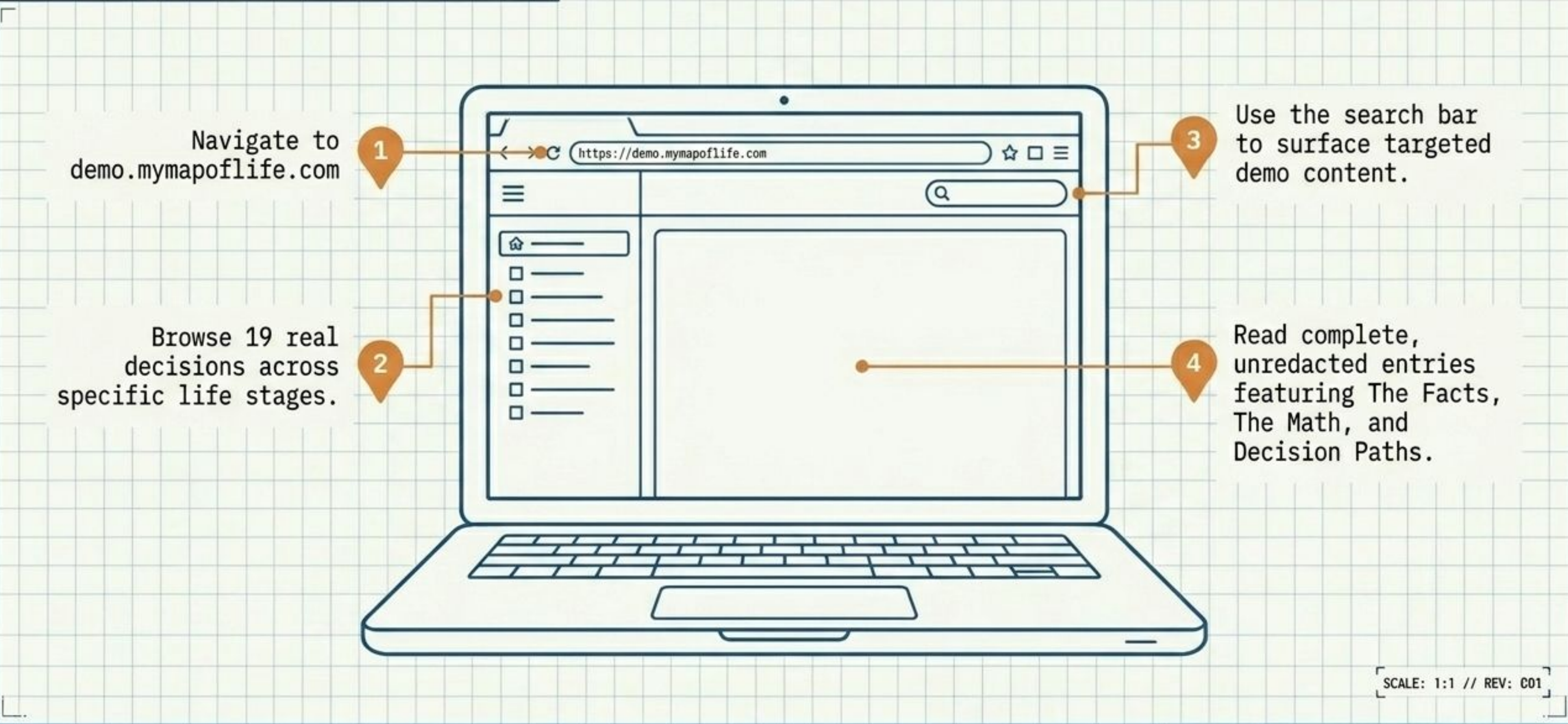
THE ANATOMY OF AN ENGINEERED DECISION



The Fork in the Road: Choose Your Path

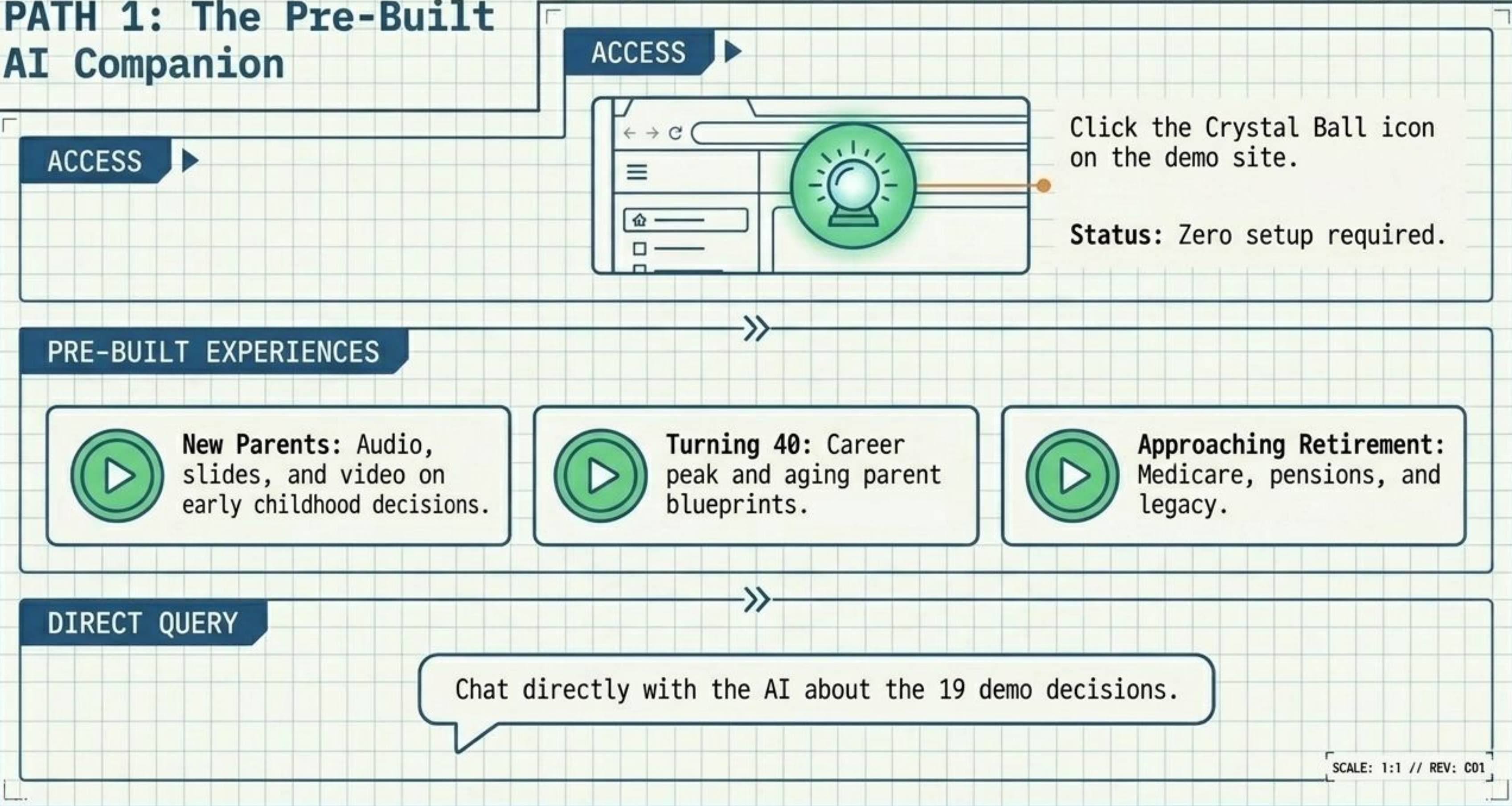


PATH 1: The Demo Experience



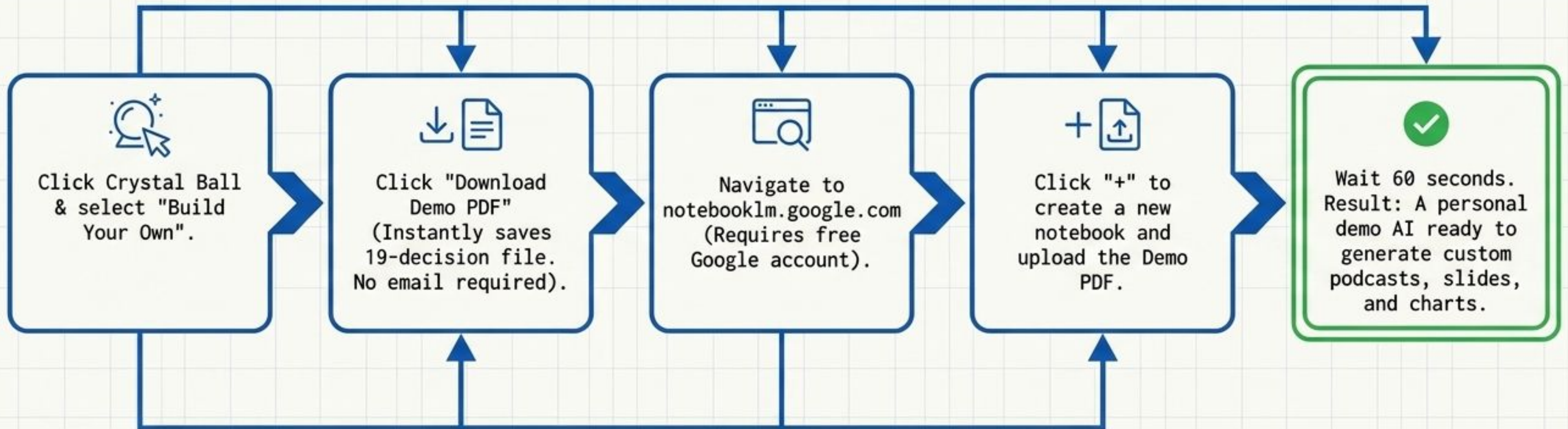
SCALE: 1:1 // REV: C01

PATH 1: The Pre-Built AI Companion



SCALE: 1:1 // REV: C01

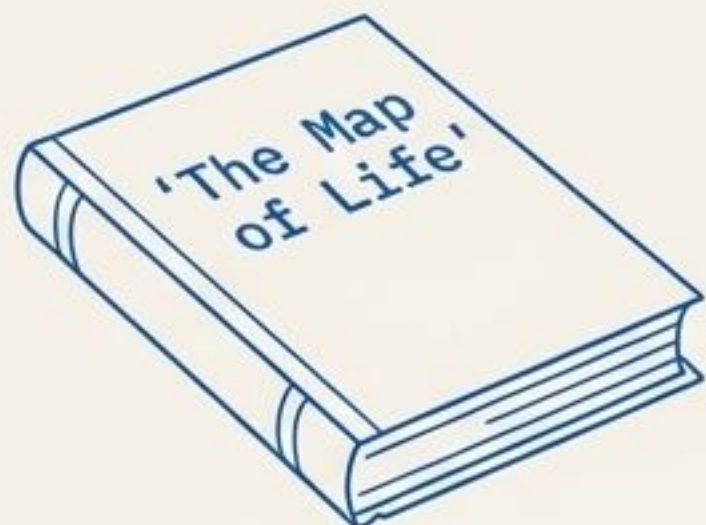
PATH 1: Engineering Your Own Demo Notebook





PATH 2: The Owner's Ecosystem (\$9.99)

STEP 1: THE PURCHASE



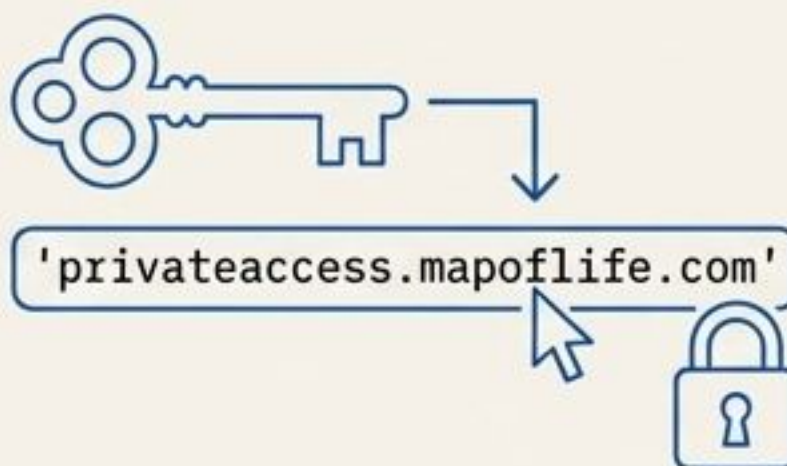
Buy *The Map of Life* eBook on Amazon for a flat \$9.99.



No Subscriptions.
No Recurring Fees. Ever.



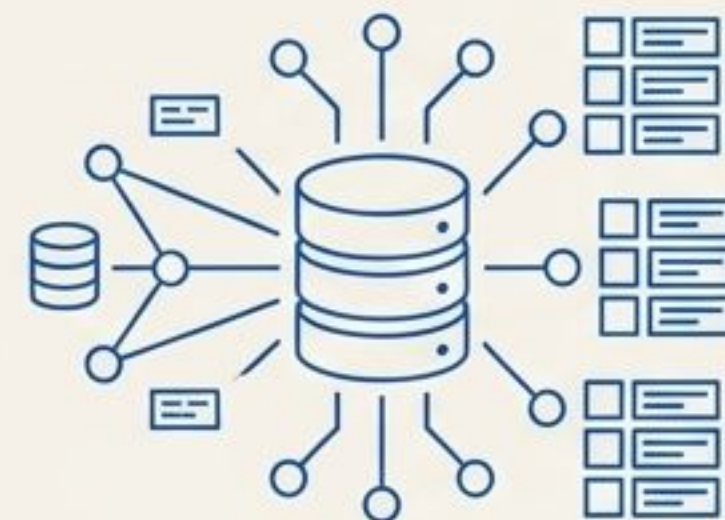
STEP 2: THE KEYS



Locate the private website URL and unique access password printed inside your eBook copy.



STEP 3: THE UNLOCK



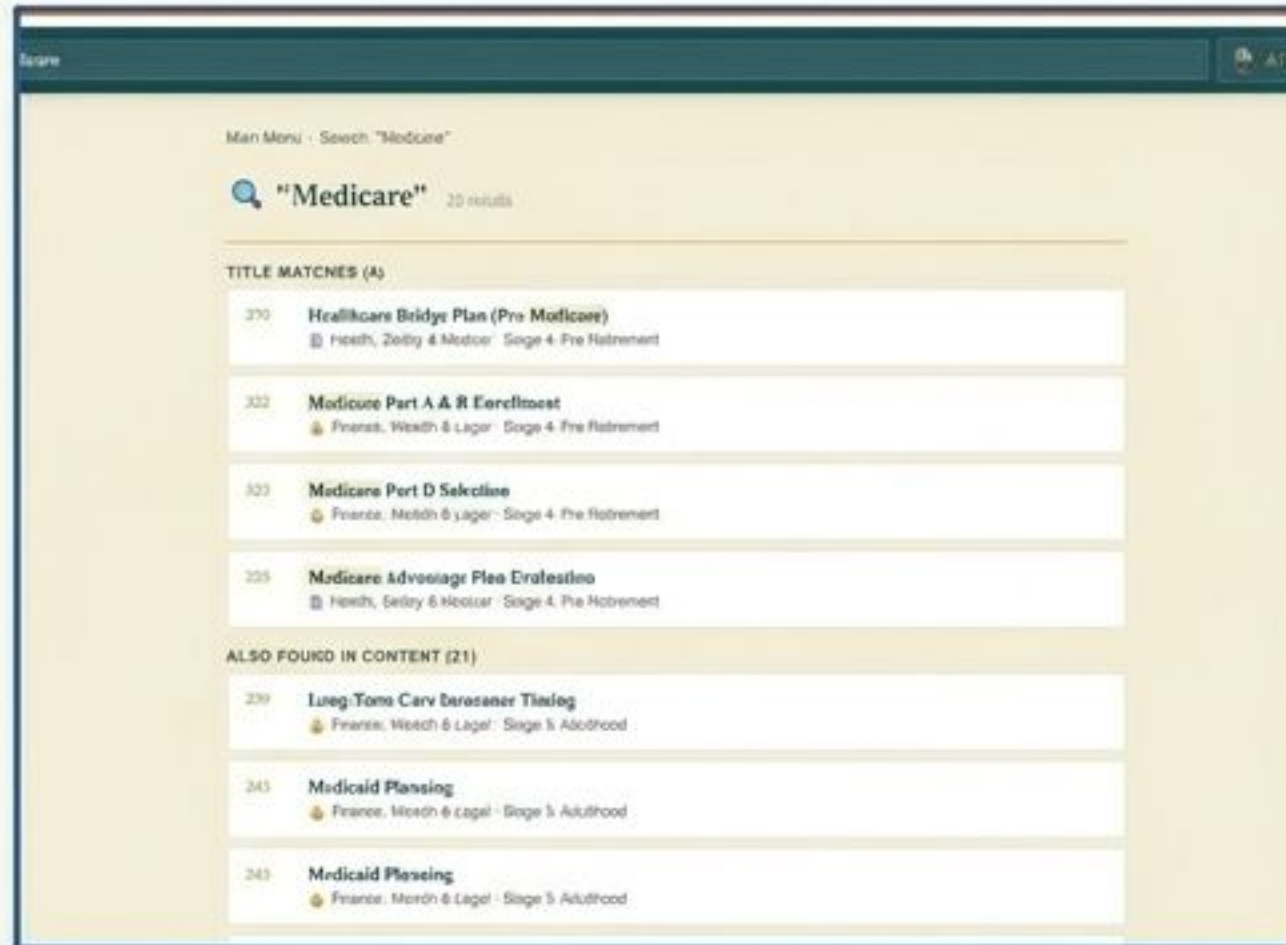
Gain lifetime access to the full 400-decision database, complexity sorting, and downloadable master files.

SCALE: 1:1 // REV: C02

VERIFIED BY: ENGINEERED SYSTEMS GROUP // DATE: 2024.05.15

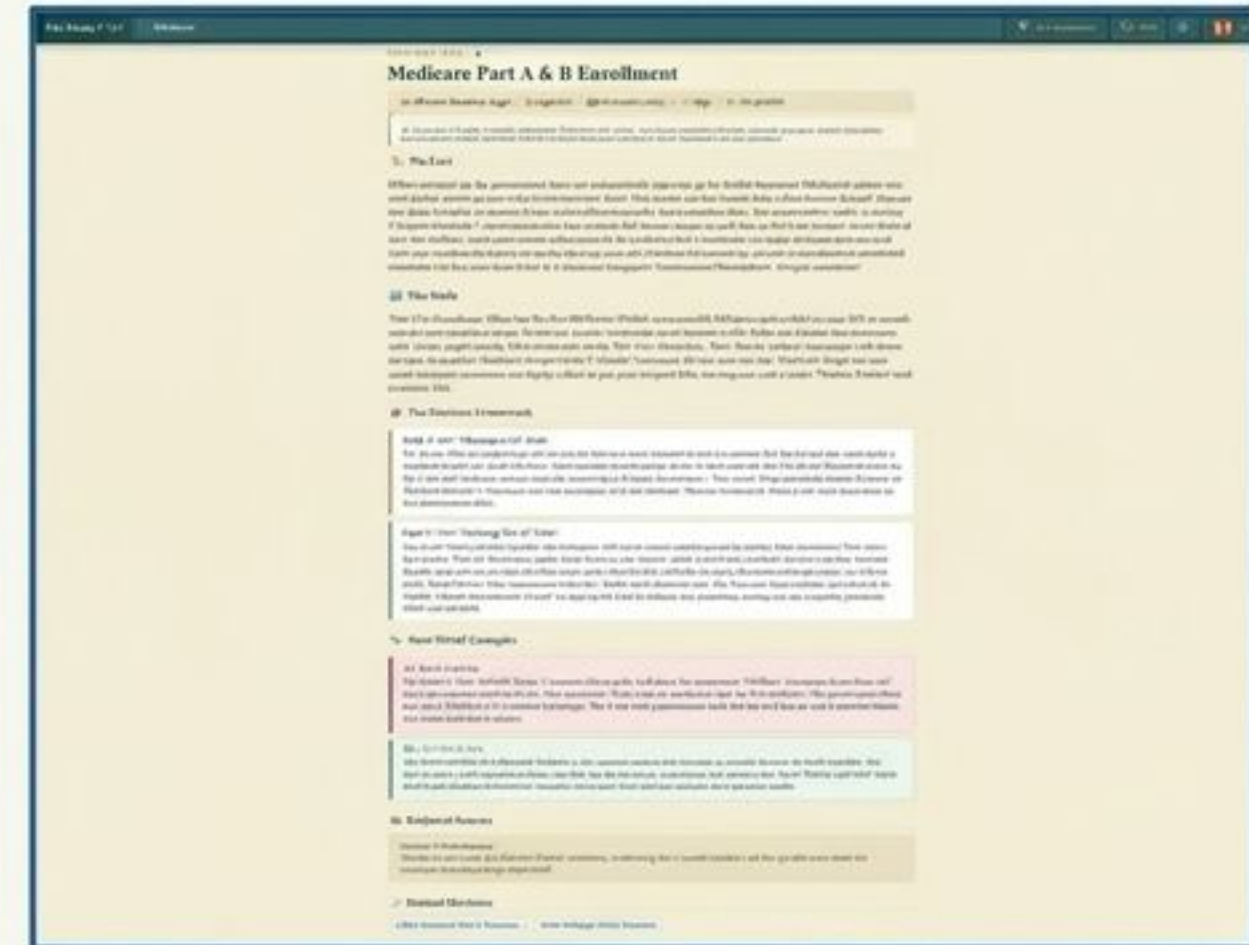
PATH 2: Engineering Speed & Search

The Query



➤ Type 'Medicare'. Instantly surface 25 related decisions organized by relevance.

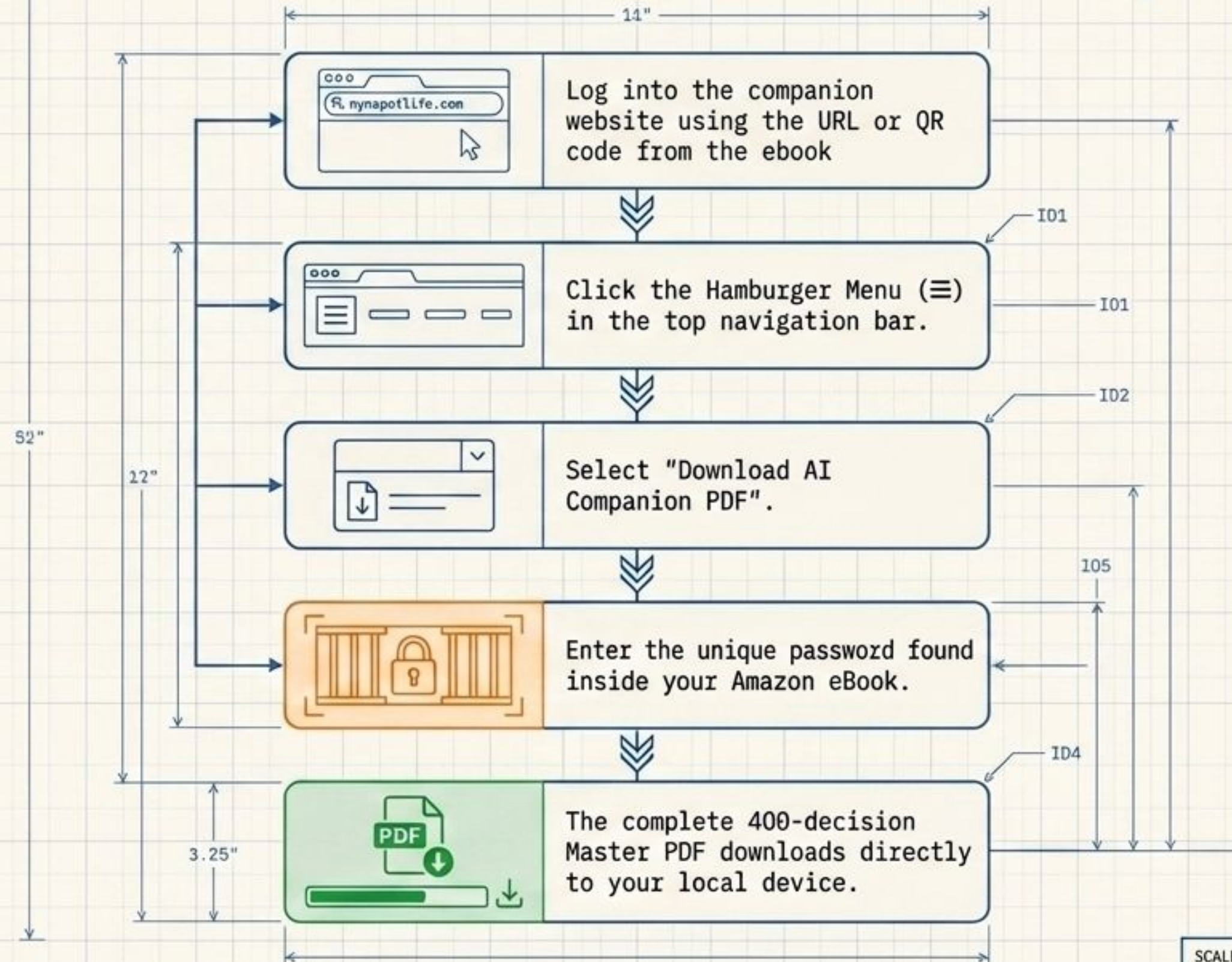
The Output



➤ Click Item 322: Medicare Part A & B. Read the facts, the math, and the precise decision paths in under 2 minutes.

The website features complexity sorting (Low/Med/High) and one-tap downloadable infographics.

PATH 2: Securing the Master AI File



SCALE: 1:1 // REV: C04

VERIFIED BY: ENGINEERED SYSTEMS GROUP // DATE: 2024-05-15

PATH 2: Deploying Your Private AI Companion

Sign into notebooklm.google.com.

Click '+' to initialize a new workspace.


 Upload the *Map of Life* Master PDF.
 ID3

 Wait 60 seconds for processing.

100% Private.
Grounded only in the
book's verified content.
Never trains on your data.
Never hallucinates.

[illegible]

SCALE: 1:1 // REV: C05

DEPLOYED SYSTEM INTERFACE

DEPLOYED SYSTEM INTERFACE

« The Output Studio: What You Can Engineer »»



SCALE: 1:1 // REV: C06

VERIFIED BY: ENGINEERED SYSTEMS GROUP // DATE: 2024.05.15

« The Perfect Prompt Formula »»

[Topic / Life Stage] + [Artifact Type] + [Target Audience] + [Desired Depth]

"All financial decisions for someone 35-50" + "Generate a slide deck" +
"Designed for sharing with my spouse" + "Focus on the math."



The Override Command

To force perfect formatting, append this exact string to your chat:

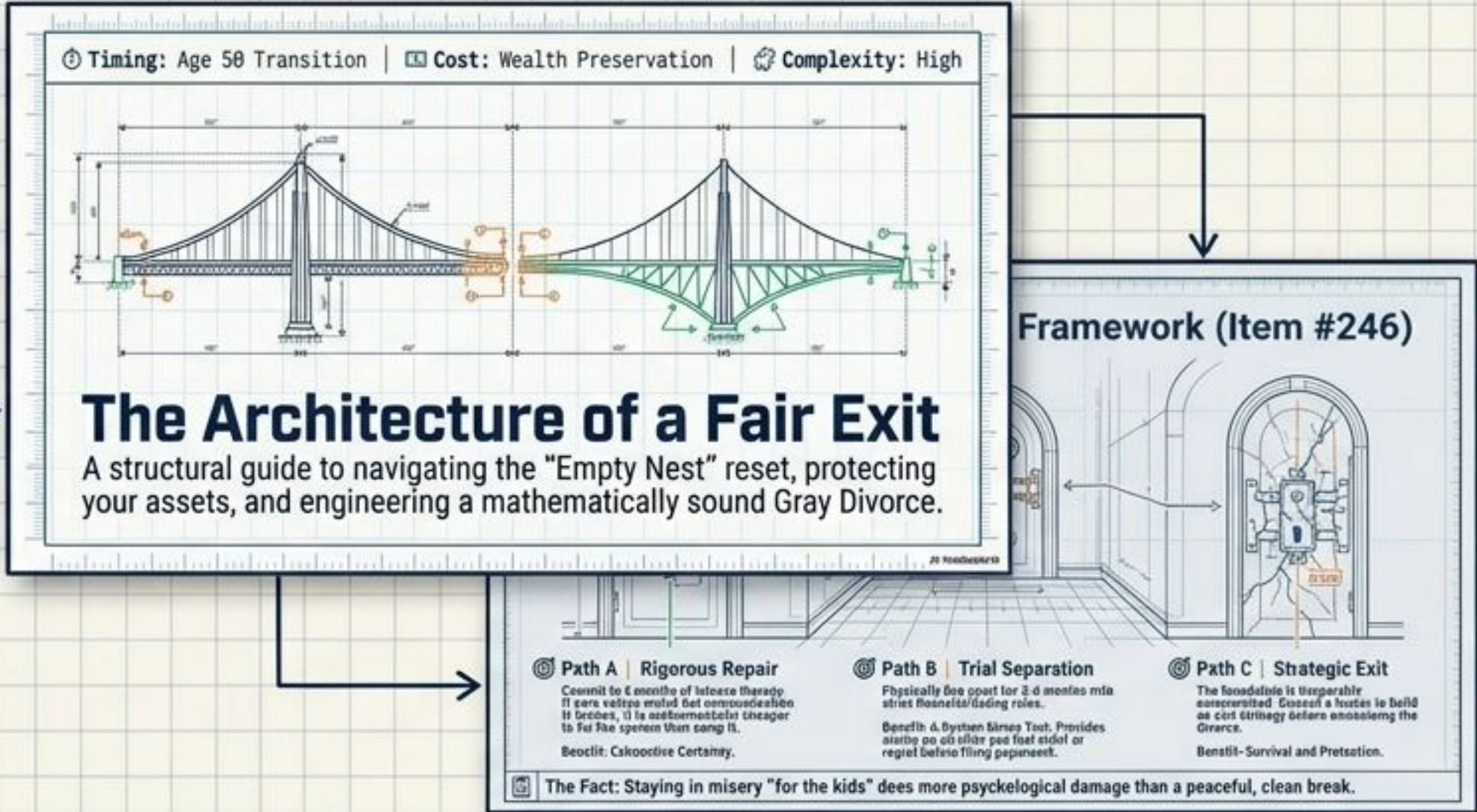
"Structure your answer using the format from the book: The Facts, The Math, The Decision Paths (with pros/cons), Real-World Examples, and Research Sources."

Real-World Application: The Gray Divorce

(The Input)

A 50-year-old facing an empty-nest crisis types a deeply personal, unstructured question about his marriage and finances.

(The Output)



The AI instantly identifies Item 268, synthesizes 6 related decisions, and generates an empathetic, mathematically sound slide deck.

Strips emotion and noise out of life's hardest transitions.

SCALE: 1:1 // REV: C06

VERIFIED BY: ENGINEERED SYSTEMS GROUP // DATE: 2024.85.15

Your Next Step is Engineered



*The best time to make better decisions was years ago.
The second-best time is now.*

